COUNTY LIVING

2018 Publishing Schedule

<u>Mailing</u>	Space <u>Deadline</u>	Materials <u>Deadline</u>	Mailing <u>Date</u>	Issue Cover <u>Date</u>
18-1	January 1	January 15	February 12	Winter/ Early Spring
18-2			March 5	Winter/ Early Spring
18-3	March 12	April 2	April 23	Spring
18-4			May 14	Spring
18-5	May 21	June 4	June 25	Summer
18-6			July 16	Summer
18-7	July 30	August 20	September 17	Fall
18-8			October 8	Fall

Mailings 1&2 are identical, as are 3 & 4, 5 & 6, 7 & 8. Advertisers must commit to both mailings in a pair.

All mailings are sequentially to the "even" then the "odd" postal carrier route numbers.

Each address on the list is reached 4 times during the year.